





<sup>1</sup>A year ago Cecilia Gimenez's **botched** attempt to restore a fresco of Christ inspired ridicule and references to monkeys. Now the 81-year-old Spanish artist is **having the last laugh**.

<sup>2</sup> The disfigured fresco has drawn more than 40,000 visitors and raised more than €50,000 for a local charity

in the town of Borja since gaining worldwide attention. It has **spurred** the town to put the likeness on merchandise it hopes will sell for years to come. And Gimenez has even had her own art exhibit, with two dozen of her other works showing until 24 August in the town of 5,000 people.

<sup>3</sup> Gimenez and a local council are to sign a deal next week to share profits from merchandise featuring the image, with the artist getting 49% and the council the rest, said councilor Juan Maria Ojeda, who listed the tourism and income figures.

<sup>4</sup> The turnaround is apparently quite a relief for the Spanish retiree, who was **overwhelmed** by the attention a year ago. "Now it seems like everyone's happy," local paper Heraldo de Aragon quoted the once **media-shy** Gimenez as saying in Sunday's edition. "I'm grateful that things have quieted down."

<sup>5</sup> The fresco originally depicted Christ with a crown of thorns in a style known as *Ecce Homo – Behold the Man*. The church painting was for decades a little-known piece of religious art by a minor Spanish artist. It had remained **in peaceful obscurity** in the Misericordia sanctuary since it was painted in 1930. That was until Gimenez, a longtime **devotee** of the work, decided it needed some attention because it was flaking due to the damp church air. The attempt didn't go so well and some dubbed her retouching of it *Ecce Mono – Behold the Monkey*.

<sup>6</sup> But soon the retouched version grew popular. The image started appearing without authorisation on everything from T-shirts to mobile phone covers, coffee mugs and wine labels. People arrived in Borja asking to see the painting.

<sup>7</sup> The council started charging an entrance fee of €1, giving the money to the *Sancti Spiritus* charitable foundation, which used the **windfall** to help pay bills at a care home for 60 elderly people. The council also got lawyers to establish copyright and draw up a merchandising agreement that will see the image put on plates, postcards and cigarette lighters, among other items. "It's a timely agreement," said Ojeda, the councillor. "The money is going to good causes."

Source of the article:

<https://www.theguardian.com/artanddesign/2013/aug/14/ruined-christ-fresco-money-spinner>

### 1. Match to the highlighted words and phrases:

- 1) encouraged, made them want to do it \_\_\_\_\_
- 2) unnoticed and undisturbed by anyone \_\_\_\_\_
- 3) winning after being previously defeated \_\_\_\_\_
- 4) extremely interested and enthusiastic \_\_\_\_\_
- 5) ruined; done badly because of mistakes \_\_\_\_\_
- 6) unwilling to give interviews or appear on TV \_\_\_\_\_
- 7) an amount of money received unexpectedly \_\_\_\_\_
- 8) stressed out and unable to cope with \_\_\_\_\_

### 2. Which paragraph...

- ...gives information about a planned legal agreement?
- ...provides background information about the original painting?
- ...tells about a disgrace that turned into a triumph?
- ...talks about the distribution of the profit and legal provisions for the future?
- ...tells about an inspired idea?
- ...tells about the consequences of the unexpected turn of events?
- ...reveals the artist's personal feelings?
- ...gives details on how the situation turned around?
- ...explains the original cause of the incident with the paintings?

### 3. Use the following introductory phrases / sentences to link each of the paragraphs 2 – 7 to the previous one. One paragraph will not be linked – Paragraph \_\_\_\_ .

- \_\_\_ Aiming to establish legal basis and consolidate their control, ...
- \_\_\_ Such a disastrous makeover would normally spell the artist's downfall, ...
- \_\_\_ Instead of becoming a symbol of disgrace and dismay, ...
- \_\_\_ Quick to take advantage of this unexpected opportunity, ...
- \_\_\_ From an emotional perspective, ...