Getting to know modern art ...

1. Fill in the blanks and discover modern art artists....

Cubism : 1907-8 / Picasso / Neo-Plasticism / Braque

Cubism was a new way of representing reality in art invented by and from Cubism was the starting point for much abstract art including Constructivism and It also however, opened up almost infinite new possibilities for the treatment of reality in art.

Fauvism: 1910 / Matisse / strident / the wild beasts /abstract / 1905

Name given to th	e painting of	, and his circle from	
to about	They were called I	es fauves	
because of their	use of	colour and apparently wild brushwork	< .
Their subjects w	ere highly simplified so	o their work was also quite	

Surrealism: André Breton / unconscious / Paris / Dalí / Sigmund Freud / 1924

Movement launched in	i	n	by French poet
	with publication of	of his Manifesto	of Surrealism. Breton
was strongly influenced by	the theories of		, the
founder of psychoanalysis.			
The aim of Surrealism was	to reveal the		and reconcile it with
rational life. There was no	single style of Su	irrealist art but	two broad types can be
seen. These are the oneiric	c (dream-like) wor	rk of	And Magritte and
the automatism of later Er	nst.		

Abstract Expressionism:

1950s / canvas / abstract art /expressive / New York City

Pop art : pop music /1960s / movies / uncritical / Lichtenstein / commercial

Name given to British and Americar	n versions of art that drew inspiration from
sources in popular and	culture. These sources included
Hollywood, adv	ertising, packaging,and comic
books.	
Pop began in the mid 1950s and read	ched its peak in the Critics were
horrified by the Pop artists' use of	such low subject matter and by their
apparently t	reatment of it. In fact Pop both took art into
new areas of subject matter and de	eveloped new ways of presenting it in art. Chief
artists in America were,	

Minimalism: reality / the USA / Frank Stella /idea / three-dimensional /the 1960s

Minimal art is an extreme form of	abstract art that developed	in in	
the second half of It can be seen as extending the ab			
that art should h	nave its own	and not be an	
imitation of some other thing. Min	iimal art was mostly	but	
the painter	was an important Minimalist		

2. Now can you match the artists with their art form?

Matisse	
Ernst	
Picasso	🗖 Fauvism
Lichtenstein	🗖 Surrealism
Braque	🗖 Pop art
Dali	🗖 Cubism
Pollock	🗖 Minimal art
Stella	Abstract expressionism
Warhol	
Magritte	

Look up the meaning of the new words from the texts above.
Write down the new words and their Serbian equivalents (translation) in your notebook.

5. Come up with three sentences about art/design using the new words. Write them down in your notebook.

6. Work in pairs or small groups. Talk about modern art, artists and artworks: your likes, dislikes, etc.

MUSEUM INSIDE OUT:

DESIGN CASE STUDY

I Watch a video *Museum Inside Out: Design Case Study* at https://www.youtube.com/watch?v=buwsaoHpTxE

II Watch the video again. Explain the following terms in your own words:

rack card	 	
title wall		

design suite

mockup of the	pages		
	Puges		

actual mockup ______

III Answer the following questions in writing:

1. What are the names of the artist and the designer?

- 2. What museum does the designer work for?
- 3. What was it like working with Taryn?
- 4. How much freedom do the museum designers have?

5. What did the designer's job involve concerning the Taryn's exhibition?

IV Retell the video story in writing. Use the new words you have learned.

